

Frederic Vargoz

Senior Graphic Designer and Game Artist

Dallas, Texas
mail@fredvargoz.com
linkedin.com/in/fredericvargoz
<https://www.fredvargoz.com>

French Senior Graphic Designer and Game Artist with over 14 years of experience in the print and web industries. Skilled in designing campaigns and developing brand guidelines. Experienced in working collaboratively and creatively within teams to drive projects forward effectively.

WORK EXPERIENCE

SELF-EMPLOYED • Dallas, TX **01/2018 - Present**

Freelance Senior Graphic Designer • Freelancer

- Led projects such as packaging design for retail companies, logo and brand identities, manuals and graphic collateral.

GOLIATH GAMES LLC • Richardson, TX **06/2023 - 09/2024**

GRAPHIC DESIGNER • Full-time

- Joined the R&D team, where I visually designed board games by creating packaging, logos, manuals, boards and components from scratch or sometimes following a brand identity.
- Joined the Global Asset Development Team in a new role: managed photo shoots, edited the pictures taken, and made them available to the stakeholders worldwide through our global asset library.
- Supported all marketing and sales needs, by creating popup banners, ads for magazines, infographics, pictures for social media.
- Managed and mentored a junior designer abroad.

LDCM SA • Lyon, France **04/2012 - 06/2016**

GRAPHIC DESIGNER & GAME ARTIST • Full-time

- Created and updated visual identities of the company's many websites and user interfaces for their online games.
- Led and executed the design of the games on various online platforms (Facebook and on mobile, available on the App store and Google Play).
- Designed the main company website, which boasts over 350,000 active players and the mobile apps total more than 100,000 downloads.

SJM • Villeurbanne, France **01/2009 - 12/2011**

CREATIVE DESIGNER • Full-time

- Started in the production department, designed catalogs and posters for the local malls of the brands.
- Promoted to the creative department within 6 months, leading the design of comprehensive Print and OOH ad campaigns that increased the brand visibility of major retail clients.

SKILLS

- Ad Campaigns
- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Adobe Premiere
- Brand Guidelines
- Brand Identity
- Communication
- Creativity
- Game Art
- Graphic Design
- Illustration
- Logo
- Management
- Mentoring
- Photo Retouching
- Print Design
- Teamwork
- UX/UI Design
- Web Design

EDUCATION

Bachelor of Graphic Design

BELLECOUR ECOLE

Lyon, France
09/2001 - 06/2003

Associate's Degree in Foreign Languages

UNIVERSITE LUMIERE LYON III

Lyon, France
10/1996 - 05/1998